



**-EVENING RECEPTION-
Grow your IT Market in Europe - Opportunities in Hessen, Germany**

Tuesday, June 15th, 2010, 6:00pm

San Francisco Marriott Union Square, Savoy Room
[480 Sutter Street, San Francisco, CA](#)

Join the State of Hessen for an expert speaker panel
(while this event is free of charge, RSVP is necessary)

6:00pm **Registration**

6:15pm **Welcome Address:**

Kristina L. García, Managing Director
German State of Hessen U.S. Office for Economic Development

6:25pm **Briefing:**

Maximize Your Market Potential in Hessen - Discover the Strategic Advantages of Frankfurt & Darmstadt, Leading Clusters for HighTech in Europe

Prof. Dr.-Ing. Ralf Steinmetz

Advisor for Information and Communications Technology (ICT) for Hessen & Head of the Multimedia Communications Lab at the Darmstadt University of Technology

6:35pm **Testimonials: California Perspective**

Jeffrey Jordan, CEO, OpenTable, Inc., San Francisco, CA

Leading supplier of reservation, table and guest management software for restaurants - operator of www.opentable.com, the most popular website for online reservations worldwide

Shawn Arshadi, President, Quest International, Inc., Irvine, CA

Award-winning global IT solutions and supply chain services organization serving the healthcare, IT, industrial & manufacturing and transportation sectors

7:00pm

Networking & Hessen Buffet Dinner

Enjoy regional culinary specialties from Hessen

Please register to [Kristina.Garcia\(at\)hessen-agentur.de](mailto:Kristina.Garcia(at)hessen-agentur.de), Tel. 212-703-5566 by Monday, June 14, 2010.

We hope that you can join us!

Hessen's U.S. Office is a provider of cost-free and confidential location advisory services for U.S. companies looking to establish a subsidiary or to find business and technology partners in Hessen, Germany. It is part of Hessen Agentur GmbH, a subsidiary of the Hessen Ministry of Economics, Transport, Urban and Regional Development located in the state capital of Wiesbaden

For further details, please contact:

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In cooperation with

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